

# WEDDING

## Color Correction

Tone Curve      Basic      HSL  
Color Grading  
Detail      Lens Correction  
Transform  
Chromatic Aberrations      Effects  
Calibration



Hello Wedding Photographers  
Season is about to drop and it's  
gonna be crazy and tiring as you  
guys will be shooting weddings back  
to back there will be deadlines  
clients are gonna sit on your head  
for pictures all the time because  
#instapostis-important for Bride and  
Groom. So with so many weddings  
lined up, there's gonna be lots of  
backlog of images. Enter us we have  
just come here to ease up your  
hectic season by taking care of the  
Post Production Process. We will  
provide you with one-stop Lightroom  
editing solution we will cover all the  
tools



that too with a very exciting package but before that would like to give you a little idea about our team we have editors with 8 to 10 years of experience. As clients always want to have their styles and have specific presets to work with, e.g., "Dramatic, Romantics, Vintage, Warm, Cool and Neutral, and pastels." Then they easily adapt that kind of style and work according to the client's requirements. We are creative, fast, and very deadline oriented. We look forward to helping you with your graphic needs!

# Work Links

(USA WEDDING)

<https://www.dropbox.com/sh/sm4e499tl45th4f/AAC-3m0qL1e-WYMAjUIUHpwWwa?dl=0>

(CANADA WEDDING)

<https://www.dropbox.com/sh/nkvw1r0d8oqp1xr/AAAN92DRq7gg8W7OVepOQhoVa?dl=0>

(MALTA WEDDING)

[https://www.dropbox.com/sh/7cok6pliuzx7v33/AA\\_DgO7f1FZ9TrpHyqVJU8sEwa?dl=0](https://www.dropbox.com/sh/7cok6pliuzx7v33/AA_DgO7f1FZ9TrpHyqVJU8sEwa?dl=0)

(Isha & Anand)

[https://www.dropbox.com/sh/bw3iaa2lqwrwfc4/AADFR\\_1mRbOGBMTY4Q64\\_g\\_fa?dl=0](https://www.dropbox.com/sh/bw3iaa2lqwrwfc4/AADFR_1mRbOGBMTY4Q64_g_fa?dl=0)

(Made in Mono)

<https://www.vogue.in/weddings/gallery/inside-aditi-shah-and-aman-kirpalanis-intimate-home-wedding>

# WEDDINGSUTRA LINK

<https://www.weddingsutra.com/realweddings/featured-weddings/jinal-and-rahul-mumbai/>

<https://www.weddingsutra.com/realweddings/featured-weddings/kanika-and-ritik-hyderabad/>

<https://www.weddingsutra.com/realweddings/featured-weddings/rupanshi-and-raghav-go/>

<https://www.weddingsutra.com/realweddings/featured-weddings/sabah-and-zaid-udaipur/>

<https://www.weddingsutra.com/realweddings/destination-weddings/palak-and-pranal-rajasthan>

<https://www.weddingsutra.com/realweddings/featured-weddings/saachi-and-nikhil-taj-lands-end-mumbai>

<https://www.weddingsutra.com/realweddings/featured-weddings/rubah-and-siddharth-taj-bekal-resort-spa-kerala>

# WEDDINGSUTRA LINK

<https://www.weddingsutra.com/real-weddings/featured-weddings/natasha-and-nishit-jw-marriott-mussoorie-walnut-grove-resort-spa>

<https://www.weddingsutra.com/bride/on-location/behind-the-scenes-trident-bandra-kurla>

<https://www.weddingsutra.com/bride/on-location/drishti-trident-bandra-kurla-mumbai>

# FAQ

## 1) **What's the turnaround time?**

Ans . 4 Days (96 hours) from the time we receive the catalog client will receive the status message of each day.

Breakdown of 4 Days

1) Day 1 (REVIEWING)

a) Profile missing

b) Preset Missing

c) Smart Preview Files Missing

d) Files not Loading

e) Image / File / Catalog Received Corrupt

f) Less No. of Files Received

g) More No. of Files Received

h) Instruction received is not Clear

l) others

If there's any issue raised by an editor and if client resolves it in the same day then catalog will be delivered within 96 hours if client resolves the issues next day, then automatically 24 hours will be increased for ETA

Day 2 (Post Processing)

After everything is clear editor will start with the catalog editing.

Day 3 (Quality Check)

A full Quality check done by Ashish

Day 4 Order Delivering

## 2) Redos

- i) Once the done Catalog is delivered Client can send in the catalog for a Redo with the feedback needs to raised the Issue within 10 days with valid points/feedback after 10 days we will not accept the redo
- ii) Once the redo is assigned it will be taken care within 24 to 48 hours with changes according to the client's requirements. If still there's an issue with the Colour Correction
- iii) You can ask for Double redo with the valid point/feedback then we will be deducting 50% of the cost of the whole catalog and will complete the Double redo and send it in within 24 to 48 hours. Still, after the double redo client is not happy then will cancel the order and ask the client to do it in-house and will refund the whole amount of that particular catalog to the client.

## 3) What if the client sends the whole 12000/24000/50000 images catalog in a day?

Ans. There will be the same procedure but the total turnaround time will be of 7 to 14 days. An editor will start editing the project by 2nd day when the catalog is cleared and will take 4 days for post-processing after post-process it will go under the QC process for the next 3 days after the QC is done client will receive the catalog on the 7th or 14th day.



## 4. Delayed

If order is not delivered on given TAT the following percentage will be compensated

Hours	Percentage
First 12 hours	10%
Next 24 hours	15%
Next 36 hours	20%
Next 48 Hours	50%
3rd day	Full Refund

## 5) Daily Capacity and Pricing

1. Our Capacity is between 10000 to 15000 images within 24hours

Along with Quality Check Done

2. Current packages

i) Packages are from 12000 images to 50000 images validity for next 3 to 12 months

ii) Min Package starts with ₹57000 for 12000 images with 3 months validity

iii) ₹4.75 price for per image comes around in package

iv) Our Standard charges is ₹6 per image without package

F&Q for packages

i) Suppose clients have consume 12000/50000 images as per the package within a day/month/before the validity expired

we ask the Client to top-up with min ₹20000 to ₹50000/- before next order/catalog is assigned or else

ii) Here after price per image will be ₹5.00 for 12k package, ₹4.75 for 24k package & ₹4.25 for 50k package till the validity of package

# Express Service

6) We have Express delivery services (Optional)

72 Hours : 25% Extra Charge

48 Hours : 50% Extra Charge

24 Hours : 100% Extra Charge

(For example catalog size is 100 images so for. )

i) 72 hours  $100 + 25\% = 125$  images  
(charged/consumed)

i) 48 hours  $100 + 50\% = 150$  images  
(charged/consumed)

ii) 24 hours  $100 + 100\% = 200$  images  
(charged/consumed)

7) Sample edits up to 20 to 50 images are free before assigning the actual order (optional)

# How it Works?

8). Assigning order only Smart Preview file will be Valid file for the order

Client needs to make sure they don't upload the RAW files or Jpeg files

We ask the client to Build a Smart Preview Catalog on Lightroom

(We will help new Clients in initial stage to build the Smart preview catalog )

Later request to Follow same for further orders/catalog

i) We share clients a Google Form link with basic Questionary

ii) Form also includes to share the data/Catalog which directly uploads to our Google drive Servers

iii) Client need to Share the Reference/Sample images link or upload the images for the Catalog in the form

iii) Client can also share us the links of Uploaded data on any servers like, Dropbox, WeTransfer, Sendgb, Smash, etc any file transfers or Cloud service which can help us to get Clients Data/Catalog to process

If you any doubt or question please feel to call us



# 12,000 Images PACKAGE

₹ 57,000 + GST

DURATION : 3 MONTHS

PER IMAGE PRICE ₹ 4.75



F&Q for packages

i) Client can break up the payments in following way

1st month : ₹25000/-

2nd month : ₹17000/-

3rd month : ₹15000/-

ii) Suppose clients have consume 12000 images as per the package within a day/month/before the validity expired we ask the Client to top-up with min ₹20000 before next order/catalog is assigned or else

iii) Here after price per image will be ₹5.00 till the Validity

# 24,000 Images PACKAGE

₹108,000 + GST

DURATION : 6 MONTHS

PER IMAGE PRICE ₹4.50



F&Q for packages

i) Client can break up the payments in following way

1st month : ₹50000/- (Signing Amount)

2nd month : ₹30000/-

3rd month : ₹28000/-

ii) Suppose clients have consume 24000 images as per the package within a day/month/before the validity expired we ask the Client to top-up with min ₹20000 before next order/catalog is assigned or else

iii) Here after price per image will be ₹4.75 till the Validity

# 50,000 Images PACKAGE

₹ 2,12,500<sub>+ GST</sub>

DURATION : 12 MONTHS

PER IMAGE PRICE ₹ 4.25



F&Q for packages

i) Client can break up the payments in following way

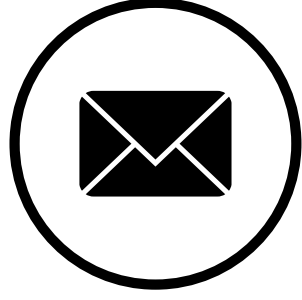
1st month : ₹105000/- ( Signing Amount)

3rd month : ₹55000/-

6th month : ₹52500/-

ii) Suppose clients have consume 50000 images as per the package within a day/month/before the validity expired we ask the Client to top-up with min ₹20000 before next order/catalog is assigned or else

iii) Here after price per image will be ₹4.50 till the Validity



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